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Independent- Jan. 19, 1990

Mike Solarte

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Jan. 19, 1990

independent

Vol. 3 No. 8

Northeastern Illinois University

IBHE GIVES OK FOR MBA

by James Rogers

The long-awaited Master of Business Administration program has been given the go-ahead by the Illinois Board of Higher Education (IBHE) which oversees all Higher Educational Institutions in the state of Illinois. Dean Olga Engelhardt of the College of Business and Management at Northeastern announced that the program will begin the fall of 1990 with Accounting, Finance, Management, and Marketing as the initial areas of specialization.

While Dean Engelhardt is enthusiastic with the program's inception, she carefully points

out that \$187,700, the start-up funding recommended by IBHE, has not been approved by the Illinois state legislature. "We do not have the money yet, but we do have expectations," she said.

Students may apply immediately for an MBA berth in September by submitting their transcripts, GMAT test scores and applications through the Graduate School in the Classroom Building (room 4029).

"What they will be getting," says Dean Engelhardt, "is a good and sound MBA education with high standards. Our professors not only

teach but are engaged in the outside world as practitioners and consultants to the business and commercial community."

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"Northeastern will offer a quality advanced degree at reasonable cost and at a convenient location in a state-supported university."

.....

NASPA commends Terrell

Dr. Melvin Terrell, Vice President of Student Affairs and Associate Professor of Counselor Education at Northeastern Illinois University, will receive the prestigious Scott Goodnight Award for Outstanding Performance as a student personnel administrator from the National Association of Student Personnel Administrators Region IV-East (Midwest) at the regional conference, February 6, 1990 in St. Charles, Illinois.

This nomination makes Dr. Terrell eligible for the national award for outstanding contributions as a student personnel administrator at the National Association of Student Personnel Administrators convention in March.



Melvin Terrell (Photo courtesy of University Relations)

Criteria for the award were strong administrative skills, campus wide support and stature, innovative response to faculty and student's needs, significant contributions through publications to the profession, and community leadership.

Dr. Terrell is a graduate of Chicago State University, Loyola University, and Hales Franciscan High School. He received his doctorate from Southern Illinois University.

Dr. Terrell is the former Director of Minority affairs at Toledo University and Director of the Multicultural Education Center at the University of Wisconsin-Oshkosh.

As a result of the MBA program, Northeastern is expected to enjoy a higher visibility in Business, Management, and Corporate circles. In academia, greater access and retention of teachers will be possible because many instructors prefer to teach graduate and undergraduate levels at a single location.

Additionally, with the possibility of entering an MBA program in the same college, undergraduates will find entry and transition to graduate level courses easier.

Finally, Dean Engelhardt says that "Northeastern will offer a quality advanced degree at reasonable cost and at a convenient location in a state-supported university."

Specifically, requirements to qualify for the MBA program are as follows:

1. 450 minimum or more on the GMAT
2. bachelor's degree from a 4-year accredited college
3. "B" or better GPA
4. fulfillment of intro courses in:
 - a. Managerial Computer Science
 - b. International Component of Business

Interested students may call the College of Business and Management at (312) 794-6285. For graduate entry requirements or applications, call (312) 583-4050, extension 5133 or write: GRADUATE SCHOOL, ROOM 4029, CLASSROOM BUILDING, 5500 N. ST. LOUIS,

A welcome back challenge

Welcome back to another semester of classes, studying, activities, and , for the staff of the independent, publications.

A lot has happened to the independent over the last year. We have seen the increase in sports coverage, we have cleaned up our act financially, and we have also cleaned up our overall look. These great changes are the final result of the hard work put in by my predecessor, Don Price.

Don worked countless, and often times thankless hours working on the issues that were published. Don also allowed me the freedom to do just about anything when it came to putting together the sports pages that you, the readers, saw every issue. He also instilled in me the journalism ideals that an editor-in-chief should have to effectively run a university publication. He also became a great friend not only to myself, but the rest of the staff and faculty who could appreciate his efforts.

In Don's last column, he offered me words of encouragement and advice. In this, my first effort of a column, I offer Don my deepest thanks and best wishes to-

wards his future.

Now that the teary thank you's are out of the way, the task at hand.

Many of the things done last year(calendar 1989) were done very well considering the size of our staff. Throughout the year, our staff consisted of mainly six people. The efforts of six people put out an effective newspaper for 12 months.(If the paper wasn't effective, then the letters we received over the year were all forged.) There is one goal that the independent has; increase our staff size.

We enter 1990 in good shape, we have support and we will always have news to report. The bottom line is that without people, there is a chokehold on what this paper can do. So to you, the student of Northeastern Illinois University I offer this challenge; If you feel there is a problem with this newspaper, I challenge you to improve it. We will welcome your help and, in the end, all will benefit.

Thank you for taking time out of, I'm sure, a rigorous schedule to read this little memo and from the staff of the independent, good luck in '90.

Discrimination? Unfairness?

Dear Editor:

So where are the Christian and Haitian pages in your newspaper? The students Paul Brush and Sandrino Restano neglected to realize they were both trained and allowed to do radio shows at a major market radio station with virtually no restraints on their programming for more than one year. They never made any attempt to understand the WZRD philosophy of NO BLOCK PROGRAMMING.

A Wizard

An Apple a day...

Dear Editor:

I own a Macintosh Computer. I have had my Macintosh for longer than I have been a student at Northeastern. As a Macintosh user, I am completely without support from the Academic Computing Department, because there is not a Macintosh available for student use on the campus. Dozens and dozens of computers, but no Macs. This is not to say that Academic Computing doesn't have a Macintosh, dear Editor. They do have a lovely Macintosh, and a laser printer to go with it. But **their** Macintosh is not available for student use, according to Ting Li Pan of Academic Computing. It is reserved for faculty use. It is not available for student use according to Sophie Wang, because "Academic Computing does not support Macintosh. We support IBM and Apple II."

What this means, since I live in Mundelein, Illinois, almost fifty Miles from campus, is that I'd better not need to make any changes in anything I write for school after I leave home, because the Macintosh owned by Northeastern's Academic Computing Department is not available to me. It is only for faculty use. Academic Computing doesn't have the software I need, they tell me. I tell them I have my own software. That's how I am able to use my Mac at home. Well, they say, it is only for faculty use. Why is that? I ask. Go ask someone else in the academic Computing Department, please.

Instead, what I do is go to my friendly neighborhood Computerland store, where for about fifteen dollars, I can rent the use of a Macintosh for five minutes (actually, for several hours, but I only need it for five minutes.) to make the changes I need to make in my documents.

Dear Editor, This is making me crazy, not to mention costing me a fortune. Is there any hope that this will change? I await your answer and remain, very truly yours,

Stephanie Lee

Letters to the Editor

should be typed,

double-spaced and

no longer than

250 words.

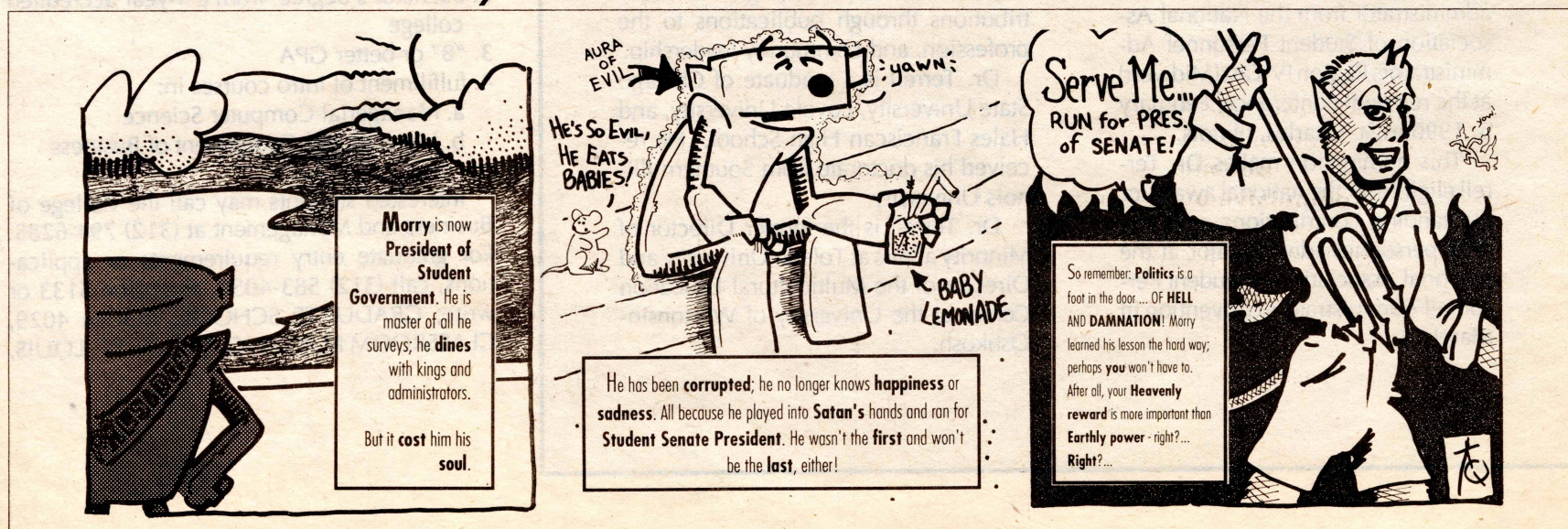
the Northeastern Independent

Volume Three • Number Eight

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Editor-in-Chief Mike Solarte
Production Manager Don Schnitzius
Production Assistant Bonny Rhoads
Business Manager Holly Propst
Photographer Dave Behm
Writers. Julie Schad
Patrick M. Sanchez
Artist Jeffrey Weber

THE ADVENTURES OF MORRY by DON "BAD BOY" SCHNITZMEISTER



Beijing Strings set for Jan 26

To string in the Chinese New Year, Northeastern Illinois University and Mostly Music Inc., will present The Beijing Quartet (Yi Weng Jiang, violin; Ching Huang, violin; Ning Mu, viola; Myriam Bultnick, cello) playing quartets by Mozart, Shostakovich, and Bridge, Friday January 26 at 7:30 p.m. in the university's auditorium.

Formed in 1983 by students at the Central Conservatory of Music in Beijing, the quartet has toured the major cities of China and in 1988 made their Canadian debut at the Victoria International



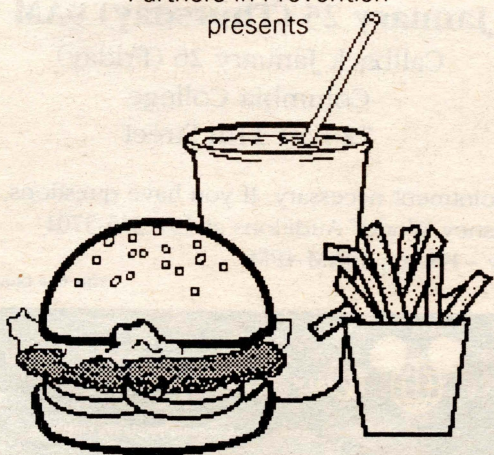
Music Festival. In spring, 1989, the quartet made their U.S. debut and have since made frequent radio, television and concert appearances. Critics have said of the Beijing Quartet "a real winner—the show of tech-

nique was of the highest order. The emotional message, immediate and emphatic."

Admission is \$8; students and senior citizens, \$5. For ticket information, call (312) 583-4050, ext. 3008 or 3009.

**IS FOOD OUT OF BALANCE IN YOUR LIFE...
or the life of someone close to you?**

Partners In Prevention
presents



Information and discussion on:

**Food obsession
Anorexia nervosa
Bulimia
Compulsive overeating**

THURSDAY, JANUARY 25, 1990
12:30 PM
GOLDEN EAGLES ROOM

Everyone is welcome.

For further information,
call Dean of Students Office, x. 3144.

COME SEE A MOVIE

"APOCALYPSE NOW"

January 23 at Noon

"AMADEUS"

January 25 at 7 pm

in room CC217

SIGMA TAU DELTA

Campus News

Financial Aid

Marshall Jennings of the financial aid office has some words of advice for those applying for financial aid for the '90-'91 school year; get the proper forms in early.

"Those students applying for financial aid should get their requests in by Feb. 28," said Jennings. "The Family Financial Statements take about a month to process and we can then determine who will receive the aid."

There will be special help sessions for those who need assistance in filling out the statements. These sessions will be held on Jan. 30, Feb. 6 & 13 from 12:00 to 1:45 in CC-214.

Jennings adds, "all students should hold onto all copies of application materials in case of any inquiries of their application." These copies consist of bank statements, tax forms, etc.

Forms are available in the financial aid office and students are encouraged to ask any questions of the financial aid office by dialing extensions 3607 or 3608.

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Health Services

UNI's Health Service Department has released information regarding their immunization policy and student health insurance.

If you are a new enrollee to the University or are returning after an absence of two or more trimesters and you were born on or after January 1, 1957-Public Act 85-1315 applies to you. This state law became effective July 1, 1989 and requires all persons who meet the above criteria to provide proof of immunity from the following vaccine preventable diseases: Measles, Mumps, Rubella, Tetanus, and Diphtheria. International students (non-citizens of the United States) must also provide proof of immunity to Polio and Tuberculosis.

Immunization records may be obtained from personal physicians or if you attended an Illinois high school, they can be obtained from their record's office.

The Health Service Department also reports that the Board of Governors Insurance Office accepted the bid of Guaranty Trust Life Insurance Company-administered by Student Plans, Inc. to provide health insurance for students. The new rates that went into effect as of September 5, 1989 are listed in the chart.

These rates reflect an effort to keep the student portion of the insurance cost at an acceptable level. In accordance with Federal mandate, maternity is included as any other condition which accounts for the higher cost of dependent coverage.

Any questions regarding insurance, immunization, or even if you just have a headache should be directed to the Health Service Department at ext. 3454.

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Academic & Professional

The State of Illinois has put into effect its mandatory automobile insurance law. This law, which went into effect on January 1, 1990, requires all Illinois motorists to carry liability insurance on their motor vehicles. Liability insurance pays for the damages a motorist causes to other people or their property.

Minimum liability limits required for all registered cars, trucks, motorcycles, buses, and recreational vehicles for any one accident are as follows:

\$20,000- Injury or death to one person

\$40,000- Injury or death to more than one person

15,000-Damage to property of others

* Some vehicle classes require higher liability under existing laws.

These insurance laws will be enforced by three different methods of detection. 1) The Secretary of state's office will conduct random checks of vehicle owners to detect any uninsured vehicles. 2) Law enforcement officers will be issuing traffic tickets to motorists they stop who do not have evidence of insurance. Tickets will also be issued to motorists who operate vehicles of suspended registration. 3) Reports from accidents involving uninsured motorists will be reviewed and registration suspension notice will be sent to owners of uninsured vehicles.

Accidents will happen and when they do, it is always best to "be prepared." In order to do just that, always keep proof of your registration and insurance with you whenever you may be driving. Not only will that alleviate headaches, but it will make the process of accident information run much smoother.

SUCCESS.

GET AN EDGE ON COLLEGE EXPENSES.

0407

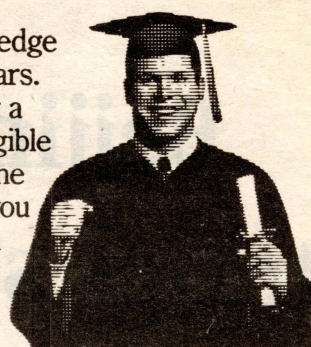
The Army can help you get an edge on college expenses in just two years.

When you enlist and qualify for a certain skill, you could become eligible for the Montgomery GI Bill Plus the Army College Fund. That means you could earn \$17,000 for college with a two-year enlistment.

And the Army will give you another edge, too. You'll develop the self-discipline, self-confidence and maturity you'll need to succeed in college.

Find out more about how you can get \$17,000 for college in just two short years. Call your local Army Recruiter for more information today.

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Disney AUDITIONS

Professional Dancers, Singers Who Move, Musical Theatre Performers

All our world's a stage and we're casting professionals to be a part of the magic at Walt Disney World® Resort in Florida.

To qualify, you must be at least 18 by May 1, 1990. Bring current, non-returnable resume and photo. Requirements: singers and musical theatre performers memorize two vocal selections (one ballad, one uptempo) and bring vocal sheet music in your best key. Accompanist provided; no tapes. Singers must have movement ability and may be asked to learn at least one movement combination. Bring dance attire. Dancers are taught dance combinations.

CHICAGO, IL

January 25 (Thursday) 9AM

Callback January 26 (Friday)

Columbia College

72 East 11th Street

No appointment necessary. If you have questions, call Walt Disney World® Auditions at 407/345-5701 Monday - Friday, 10AM-4PM.

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CLASSIFIEDS

0356

Looking for a fraternity, sorority or student organization that would like to make \$500 - \$1,000 for a one week on-campus marketing project. Must be organized and hardworking. Call Beverly or Myra at (800) 6592-2121.

0401

MALE ROOMMATE NEEDED. I am graduate student and have condo with two bedrooms to share with straight, non-smoking male. Prospect Heights location. 50 min. travel time. Public Transportation.

\$250/mo. Includes all gas and utilities except telephone. Bob (708) 459-3294.

0402

AVON Make-up, jewelry, fragrances, and much more! 100 years of guaranteed quality products. To buy or sell AVON, contact Jennifer at (312) 728-4057.

0405

ATTENTION - GOVERNMENT SEIZED VEHICLES from \$100. Fords, Mercedes, Corvettes, Chevys. Surplus Buyers Guide. 1-602-838-8885. Ext. A18268.

Typing room dismantled; Student access in limbo

by Julie Schad

The Typing room was dismantled over Christmas break, and is currently being transformed into five small offices for the College of Business and Management, who desperately needed the space for its full-time faculty. Also included in the takeover was the former Yearbook office which had, as of late, been housing the Employee Assistance Program, the Student

Spirit Club, and some items in storage.

The Typing room itself, as far as the current decision rests, will not be replaced. An estimated three typewriters will be transferred to the Computer Lab run by Academic Computing located in the center area of the Classroom Building's second floor. Even with the addition of the typewriters, the word processors and computers will continue to be the main equip-

ment utilized in the lab. Other Computer Labs are located on the second floor of the Science Building (S208) and on the fourth floor of the Library.

For the students that are not familiar with operating a word processor in the place of a typewriter, assistance is available through guides kept by the machines, as well as through student aides that are stationed in all three of the labs. No special arrange-

ments or reservations are needed for the usage of the labs, and they are open until each of the building's close.

The typewriters have not been transferred due to some minor alterations that are needed in the lab of the Classroom Building. The typewriters are expected to be ready in the next few weeks, meanwhile no typewriter access is available to students.

Associate Provost named

Barbara Hursh, Provost, announced the appointment of Dr. Salme Steinberg to the position of Associate Provost, effective January 1, 1990.

Dr. Steinberg joined Northeastern's faculty in Sept. 1975, with the rank of Associate Professor in the Department A of History. She attained the rank of Professor effective Sept. 1983, when she also was appointed Chair of the Department of History. Since Oct. 1987, Dr. Steinberg has served as Acting Assistant Provost.

Dr. Steinberg earned her B.A. and M.A. degrees in History at Hunter College, and her Ph. D. in History at Johns Hopkins. Prior to joining Northeastern, she taught at Northwestern University, Goucher College, and Towson State.

CCAB and P.E. Dept. ready Homecoming

by Mike Solarte

Homecoming '90 is upon us and with it come many special events.

Beginning on Thursday, Jan 18, the band Final Notice, winner of the 1989 Battle of the Bands, will perform at 12:00 p.m. in Alumni Hall. This concert was originally scheduled to have The Romantics perform, but as Steve Ratz, President of the Commuter Center Activities Board (CCAB) said, "they sent us contracts without signatures, made false promises and we decided to dump

the whole idea."

Friday, Jan. 19 will provide the fun before the fun as there will be a pep rally beginning at 6:00 p.m. at the P.E. Complex. Immediately following the rally, the "All-Nighter" will begin. This event, also sponsored by CCAB will have games, dancing, movies and more.

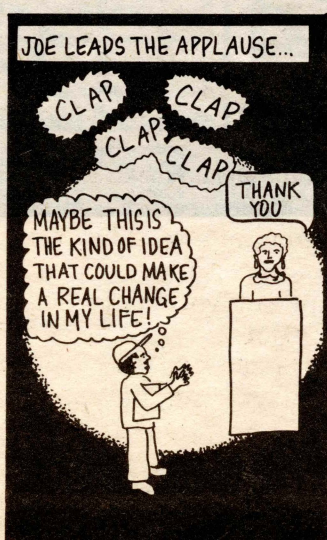
Saturday the 20th brings the live action as UNI basketball takes the floor with both men's and women's hoops. UNI will take on Southern Illinois University-Edwardsville on Saturday with the women slated at

12:00 and the men at 2:30.

Homecoming will wrap itself up with the Homecoming Dance. The dance will be held at the McCormick Center Hotel located at 23rd and Lake Shore Drive. The Dance is set to start at 8:00 p.m. and go until 2:00 a.m. The dance is semi-formal and free parking will be available.

For ticket information on the basketball games, dial ext. 3465. For tickets info for the dance, dial extension 3868.

LIFE IN THE NEW AGE by Jeffrey Weber



Helps students relieve stress.

The stress of solving equations that run from here to Tierra del Fuego. Of tracking the elusive quark. And of analyzing the strains placed on your average suspension bridge on a windy day.

To all of you who must move mountains of data we offer the Macintosh® II computer. Owning one is comparable to having a personal workstation or powerful main-frame sitting on your desk.

It has a clock speed of 15.7 MHz. And

a 68881 math co-processor. Its memory expands up to 2 gigabytes. Its hard disk capacity, to 80MB. Its architecture, wide open — with six NuBus™ slots for communications, video boards and MS-DOS co-processing.

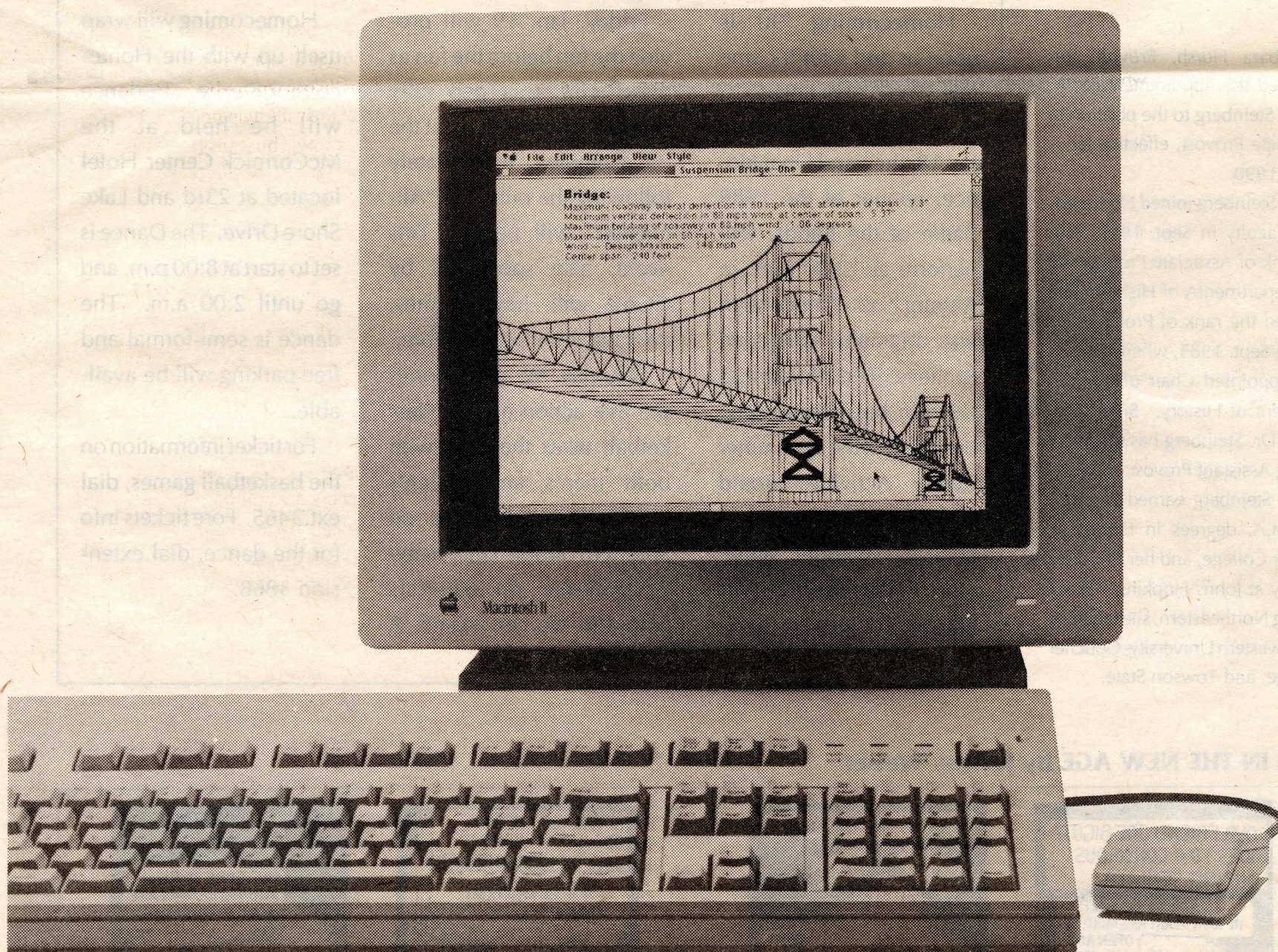
All of which is good reason to do one simple thing the next time an assignment has you stressed out: Plug one in.



The power to be your best.™

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(Customized Campus Information)



STEVE AND GARRY ARE DYING TO TALK



WOW! DID I NOT SAY SO?

Steve Dahl and Garry Meier celebrate 10 YEARS of talk-radio madness

BY PATRICK M. SANCHEZ

Your boss just yelled at you for not moving the mountains in time enough to clean the Augeas stables? Your girlfriend hung the phone up on your ear and has recently been spotted hanging around the guy who runs "The Whip" at the carnival? You're in charge of the school's rally for racial harmony and the only guest speakers available are Louis Farrakan and George Wallace? You had two hours sleep last night because your neighbors argued until four in the morning about whose turn it is to take the cat to the vet? If you are a Steve & Garry fan, you have been able to laugh in the face of minor inconveniences like this for the last ten years.

1990 marks the end to the year-long milestone celebration of ten years of broadcasting by Steve Dahl and Garry Meier. Every weekday on AM-1000 at 2:30 p.m. (or weeknight at 1:00 a.m. for the re-broadcast) those familiar guitar notes from Joe Satriani and audio snippets from Dear Abby and Dan Quayle proclaim the kick-off of another Steve & Garry show. Usually, Steve is late for the show and Garry has to start the show talking with Kevin Matthews (mid-day disc-jockey, 10-2:30 p.m.) or discussing the events of the day with the news and traffic persons. "Cliff," Garry's overtly gay character (who at times approaches his alter-ego) assumes presence in the studio to deliver cheesy public service announcements. Finally Steve will either show up or call in

on his carphone from traffic or the parking garage. Such is a typical beginning of the show, and many hardcore fans find camaraderie in the unique Steve & Garry philosophical approach to life.

The comedy duo who are now equity shareholders in a station which once (under different management) fired them, comprise one of three immensely popular comedy radio shows airing daily on WLUP-AM. The show is a solid anchor and forerunner for the AM-radio format phenomenon symbolized by AM-1000. One of the most intelligent and exciting radio formats to evolve in the last few years, although hard to categorize, it is patiently illustrated by the proliferation of its icons such as the recent movie **Talk Radio**, the T.V. program: **Midnight Caller**, and the recent format change of WLS-AM to "all talk." The natural evolution of the format is drawn from such diverse elements as Baby Boomer backlash to WGN-AM-type programming, musically insipid radio formats, and the rising popularity of sardonic-vein comedy—namely, David Letterman, San Kinison, (and to a lesser extent) Robin Williams and Rob Reiner.

Starting out the day at 5:30 a.m. is the Jonathan Brandmeier show. Johnny's success is linked to his ability to maintain a everyday beer drinking macho-type guy image. This front (albeit mildly tongue-in-

cheek) appeals to yuppies who can safely shake any wimp labels by rudely yelling Johnny's trademark phrase: "Yeah Baby!" at the top of their lungs in crowded bars. Conversely, the image also appeals to boisterously bellicose types who find validation of their lifestyle on Brandmeier's show business success. This double edged demographic has turned Brandmeier's radio and live performances into one of the hottest regional acts ever. His populist-style success has resulted in guest spots on many T.V. shows and a front cover spot on the premier issue of **Radio Chicago**. Brandmeier's comedic approach is dependant upon the fact that most of the listeners are still half asleep as evidenced by the ear-splitting "wake-up!!!" which is frequently interspersed throughout his program. The morning show plays a great deal more music than the afternoon and midday show and Brandmeier has shown himself to have a keen ear for new music with his fanatical fascination with *The Outfield* on 1987 and more recently, new albums by *The Bodeans* and *Billy Joel*.

Holding down the fort on mid-days (10:00-2:30 p.m.) is Kevin Matthews. Kevin's act relies heavily on the many characters he has in his singlehanded repertoire of impersonations. Although debased by comparison, the show is decidedly reminiscent of the early solo Steve Dahl "Rude Awakening"

See *Steve & Garry* - Page 10

THE 7 DEADLY SINS

updated for the
90s

By Julie Hinds

The original seven deadly sins are pride, greed, lust, gluttony, envy, anger and sloth. To cop a phrase from George Bush, they're baaaad, they're baaaad.

That is, they were until recently. In the last 10 years, the seven deadlies seem to have shifted rapidly from venal to mainstream. Remember how "Wall Street"'s Gordon Gekko said greed is good? Have you asked a couch potato about sloth recently? Can a society with chocolate-covered Oreos retain any concept of gluttony?

In lieu of getting a major oil company to endorse them, we asked several social commentators for the top sins of contemporary times. Here's a septet of candidates (with special thanks to Donald Trump, who currently is guilty of them all).

‡ ACQUISITIVENESS

"Greed isn't a way of sin," says San Francisco Chronicle columnist Alice Kahn. "It's become a way of life."

But in the '80s, having a big bank account was no longer enough. It was more important to acquire the perfect wife, the cutest kids, the purest-bred pooch, the shiniest coffeemaker. "The drive to get objects to validate yourself - it makes me want to leave the country," moans writer Cynthia Heimel.

Think of acquisitiveness as super-unleaded greed. Donald Trump, poster boy for acquisition, personifies all that is bad about the sin, according to San Francisco-based writer Jean Gonick.

"Here is someone who could really make a difference for people. He could write a check and cure AIDS. But he's like a 4-year-old. His name has to be on everything. He buys whatever he wants without even paying lip service to, 'Gee, I'll fix the earthquake rubble.' I cannot think of a worse offender than him."

‡ SMUGNESS

If the '80s had a human face, it

would be sneering. In fact, it would look a lot like David Letterman. A smart-aleck fraternity boy with a white-bread outlook, Letterman took a camera crew into a store named Just Bulbs and milked a half-hour of material. Just Bulbs? What a crass, stupid, middlebrow name. We'd never think of that.

As the tide of smug humor grew, some comics took a stand against it. "It's not an honorable approach," says comedian Richard Belzer. Others, such as Spy magazine, thrived on making fun of stupid human tricks. When Spy took a look at small-town America, the headline was "Big, Dumb White Guys With Guns."

Eventually, smugness succumbed to the trickle-down theory, infiltrating every aspect of everyday life. Food was smug. Could any other word describe a blue corn tortilla chip? The smugness anthem was "Don't worry, be happy," which is very hard to hum along to if you're living below the poverty line.

‡ TRIVIALITY

It's not just a concept anymore. It's a pursuit. "It's sort of a way to disengage yourself from brutal realities," says Gonick. "You read Danielle Steel instead of something wonderful, because you don't want to be challenged. It's an incredible striving toward mediocrity."

Case in point: "Vanna Speaks," the autobiography of Vanna White.

Case in point: Because they had been collected by someone famous, Andy Warhol's 175 cookie jars sold for \$247,830 in 1988.

Court case in point: The people versus Zsa Zsa.

‡ SOUL-BARING

Many, many people were deeply troubled during this decade. How do we know? Because 50 percent of them admitted it in People magazine. At least 10 celebrities told all in an honest effort to help others. The rest did it as a

cheap publicity ploy.

"There are all these talk shows where people are baring their souls about sex, drugs, alcohol, weight," complains syndicated columnist Ellen Goodman. "In a larger context, it's amazing that what happens to your life is of interest to anybody else. I'm interested in the fact that anybody would tell all. I can't figure out why."

Kicking a habit is now considered a career move, if you can get enough good press for doing it. Cracks Alice Kahn of the San Francisco Chronicle, "It's better to have been addicted and recovered than to have never been addicted at all."

‡ PACKAGING

There are no authentic impulses anymore. None. The minute you decide you'd like to wear a cowboy look, along comes Ralph Lauren to turn it into a fashion line. Tear down the Berlin Wall and what do you get? Footage for a Pepsi commercial and a \$10 boxed chunk of rock on sale at Hudson's.

Packaging is the apotheosis of the Madison Avenue mentality. It makes the advertising more important than the thing that's actually being hawked. Take the Infiniti ads, those abstract photos that are so cool they don't get around to mentioning what's being plugged. Aftershave? Condoms? Mutual funds? Your guess is as good as ours.

"I know by experience that Absolut is a good vodka," said New York Times columnist Anna Quindlen. "But I'm really offended by the talking ad they put in Vanity Fair. If they would put in a black and white ad next year and send the rest of the money to the Coalition for the Homeless, I'd be a client of theirs for life."

‡ SHRILLNESS

Morton Downey. Terry Rakolta. Pro-choice versus pro-life. Animal rights. CNN's "Crossfire." Professional wrestling. Sam Kinison.

Heavy metal. What do they all have in common? They're a few of the enchanting items that have turned public discourse into a shouting match.

It really didn't matter what George Bush knew about Irangate, did it? What counted was the verbal jab he took at Dan Rather during their much-publicized verbal slugfest. Whether he was kicking ass with Geraldine Ferraro in 1984 or raising red flags with Willie Horton commercials in 1988, our kinder, gentler president managed to keep his discourse at the level of a barroom brawl.

Quindlen has a solution. "I think all mean people should be put in jail," she says.

‡ PREENING

Vanity deals with caring excessively about your appearance. Preening is more like vanity lite - all of the sin, but none of the moral calories.

"It's not your real appearance versus your possible appearance anymore," says Quindlen. "It's your possible appearance versus everyone else's possible appearance. It's competitive vanity. Everyone is looking out of the corner of their eye to see how they're doing."

Most icons preen before the media, not before mirrors. Using make-up and plastic surgery, they remake their public image as diligently as General Motors works on this year's model. Michael Jackson's nose is the ultimate preen symbol, as are Cher's costumes. The smaller they get, the more we pay attention.

Quindlen worries that the '80s justified preening. "I think we made showing off acceptable by making it part of the professional program, the dress for success."

Adds Quindlen, "To justify yourself at work, it's important to wear silk."

• Julie Hinds writes for the Detroit Newss. © 1990, USA TODAY/Apple College Information Network.

network HEALTH WATCH

Fibbers and flu victims call in sick

By Barbara Nachman

It's 7 a.m. on Friday morning and the chipper voice of the radio weatherman fills your kitchen.

"Twelve inches of new powder," he announces. "All major ski resorts are reporting excellent conditions."

With a clang you drop your spoon of Oat Toasties back into the bowl. Your mind rushes forward. There you are schussing down those slopes, a golden sun at your back. Before you, the new snow sparkles like dozens of diamonds.

But alas, there is one minor matter standing between you and snowy nirvana. Work.

Unless immediate action is taken, in just two hours you'll be chained to your desk and drowning in paperwork. But wait. All is

not lost. You could do something. You rush to the telephone, grab the receiver and — BANG! — slam it down again.

Let's face it, calling in "sick" is not your forte.

Back at the kitchen table you circle your spoon in the now-soggy Oat Toasties as your thoughts turn to Don Reed of the Burlington (Wis.) Liars Club.

Reed, who's something of an expert in this matter, ranks the calling-in-sick "fib" second only to the one about "the check is in the mail." There, Reed even calls it a "fib," not a "big, fat lie."

Maybe there are no statistics on how many people fudge flus, colds and toothaches to go skiing, fishing or just to stay in cozy beds watching "I Love Lucy" reruns. But

everybody knows that everybody does it, even if everybody doesn't admit it.

If you still doubt the scope of this particular fib, you might peek at a report on absenteeism compiled by The Bureau of National Affairs in Washington, D.C. The report says companies report more no-shows on Mondays and Fridays than any other day.

Making matters even more fortuitous for potential "sick" callers is the fact that much of the United States is sneezing and wheezing its way toward the peak of cold and flu season, which The National Centers for Disease Control pinpoints as late January through mid-February. That means more than 100 million cases of flu and almost 70 million cases of the common

cold. And that means a heap of folks calling in sick. For real.

Medical Self-Care magazine reports that 30 million work days are lost each year due to colds alone.

So who's to know if yours is a bogus bug?

Before we go any further, let us say that, of course, we do not encourage or condone the breaking of the sacred attendance contract entered into by you and your boss.

We're simply stating the facts. The rest is up to you.

Barbara Nachman writes for the Westchester, N. Y., newspapers.

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Music with headphones while exercising doubles deafness risk

By Richard Schweid

Exercising while listening to music on headphones may increase the risk of hearing loss, according to audiologist Richard Navarro, a 1977 Vanderbilt graduate.

Navarro came to that conclusion after conducting a study last year while he was an associate professor at the University of Nevada-Reno.

"My study looked at the intensity level of stereo headphones,"

he says. "I took a Sony Walkman and measured how much sound it put out at one-third, one-half and full volume, then I did that for 51 different makes and models."

Navarro found that the noise level of some models at full volume was as high as 131 decibels, which he compares in intensity to having a shotgun discharged next to your ear.

Even at half volume, he says, some of the models he tested gen-

erated as many decibels as a passing subway train or a chain saw.

While doing his research, Navarro discovered a study from Sweden that suggested the risk of hearing loss could be doubled when headphones are used in conjunction with any kind of aerobic exercise.

Given this study, and what he was learning about the intensity of noise levels generated by stereo headphones, Navarro concludes

that the combination of headphones and exercise could spell trouble.

"I do feel that people who listen to music on headphones while doing aerobic exercises are risking hearing loss," says Navarro, who has just accepted a position as director of audiology with the EAR Institute in Indianapolis, Ind.

"The Swedish study needs to be verified, which is something I hope to do in the near future."

High-intensity noise triggers a release of adrenaline in the body, causing a constriction of the blood supply to the ears and diverting it to the arms, legs and heart, a reaction commonly called "fight or flight," Navarro says.

Aerobic exercise also diverts blood from the ears to the extremities, and that is why experiencing the two — exercise and music — simultaneously, may put the ears at greater risk.

A spokesperson for Sony Corp., manufacturer of the Walkman, said the company had done no research into whether listening to a Walkman while exercising might increase the risk of hearing loss.

"We have not done any research into this, nor have we ever had any complaints about it," said Shari Haber, a senior public relations manager with Sony. "Nor has anyone ever provided us with any research about it."

Richard Schweid writes for The Tennessean in Nashville. © 1990, USA TODAY/Apple College Information Network.

Replace toothbrush more often to avoid illness, studies say

By Tim Friend

Sitting damp in the the dark of the bathroom, your toothbrush is a perfect breeding ground for a host of bacteria.

A growing body of research shows that's just what happens. Most worrisome are the bacteria responsible for cavities and gum disease, but studies by Dr. Richard Glass at the University of Oklahoma also show the presence of bacteria that cause colds, flu, bronchitis and upset stomach.

He suggests replacing your toothbrush about every two weeks, and to store it uncovered in the bedroom.

Glass also suggests buying a new toothbrush:

- Three times when you have a

cold - at the beginning of the illness, when you start feeling better and at the end.

- Every three days for cancer patients undergoing chemotherapy, or for patients with immune system problems.

- Every day if recovering from major surgery, when susceptibility to infections is high.

Joseph Alexander, of toothbrush maker John O. Buter Co. in Chicago, says most people replace their toothbrushes every nine months.

Dr. Fred Magaziner of the Academy of General Dentistry, says toothbrushes should be replaced at least every two to three months anyway when their bristles become permanently curved. That cuts their

ability to sweep plaque away from the gum line.

"People certainly shouldn't keep their toothbrushes for as long they have been. But replacing them every two weeks may be cost-prohibitive," says Magaziner.

Alternatives:

- Disinfect your old one. A small Florida company, Dentec Corp., sells a four-toothbrush sanitizer that uses a small ultraviolet light bulb.

- Buy toothbrushes in bulk with neighbors or friends, or ask your dentist to do so.

Tim Friend writes for USA TODAY. © 1990, USA TODAY/Apple College Information Network.

Steve & Garry

Continued from page 7

on WDAI-FM (now WYTZ "Z95.") Matthews' road show is usually a carnival mix of comedians and musicians culminating in a hilarious concert by "Ed Zeppelin" which features local musicians providing musical backdrop as Kevin appears on stage in the form of Eddie (Ed Schwartz -WGN-780AM overnight talk show host) singing rock songs and parodies.

In the evening, AM-1000 is the medium for two talk shows of a more serious nature. "Coppock on Sports," the nationally acclaimed 2 1/2 hour sports gabfest hosted by Chet Coppock, runs from 7:00 to 9:30 p.m. Thereafter, Ed Tyll takes control of the airwaves. Technically, the jury is still out on this 33 year-old deejay from New Orleans (WSMB-AM) whose debut show on Jan. 8, 1990 bumped the Larry King Show off the station. However, early scouting reports show evidence of an emotionally charged and deeply opinionated topical show where no subject is too dangerous or devoid of "right & wrong" polarization.

Amidst this barrage of comedy and information, the Steve and Garry show stands alone as one of the funniest contemporary radio show on the airwaves today. With a comedic style born from their disheartened yet somehow yearningly optimistic perceptions, they manage to turn what should be situations rife with negative

connotations into hilarious comedy bits.

Admittedly, what has been publicized about their show has resulted in an almost unshakable "bad boy" reputation. In a recent interview, Steve expressed his exasperation with those who would label the show as "shock radio" and also discussed the johnny-come-lately perpetrators of this unfortunate genre: "We talk about our families, serious topics and lots of things, and I think we deal with them pretty rationally and pretty well and get a lot of people to think. But people that don't listen just hear about the outrageous stuff and they make judgements on that. You can't tell a guy to speak intelligently about the government for a few minutes, but you can tell him to tell a couple of toilet jokes. That's easy."

Even though, Dahl & Meier's comedy approached the definition of scatological on many occasions, it is not intentionally manufactured as such and is more an indication of the vulnerable openness they bring to the show everyday. They are literally just being themselves. Candorous nature or not, the Federal Communications Commission recently fined WLUP-AM \$6,000 for alleged on-air indecency during the Steve & Garry show. "You can't buy the front page of the Sun-Times...it only cost us \$6,000" says Dahl of the publicity generated by the FCC action. Evergreen Media Corp., the owner of AM-1000, argued

against the indecency charge stating that the show's high ratings are proof that the program is "not patently offensive by community standards: rather it's a reflection of those standards."

Responding to adversaries who fear children or sensitive listeners may be demoralized or offended by listening to the show, Steve says to just turn the dial knob, "that's what it's there for..." to turn away from things you don't want to hear.

The Steve & Garry show finds people as they are trying to wind down from long hard day. Seemingly unprepared, the dynamic duo start off by discussing the news or what happened to them the night before. Unlikely events such as a trip to the drive-in to see Ghostbusters II or a party run by Steve's wife Janet, are the workhorses which bear the brunt of Steve's very funny but acerbic ravings. As always, Garry is right there to attempt to lower Steve's blood pressure and deliver a few insightful comments of his own.

News reporters on the show soon learn the meaning of patience as their news reports are chopped into an endless series of false starts while Steve & Garry tear the days new to shreds with frequently laughable results.

Traffic reporters find they must frequently share the stage with "Tyrone" the fictional airborne traffic reporter played by Steve. Advertisers and would-be sponsor must be acutely aware if the pair

has taken a liking to their product.

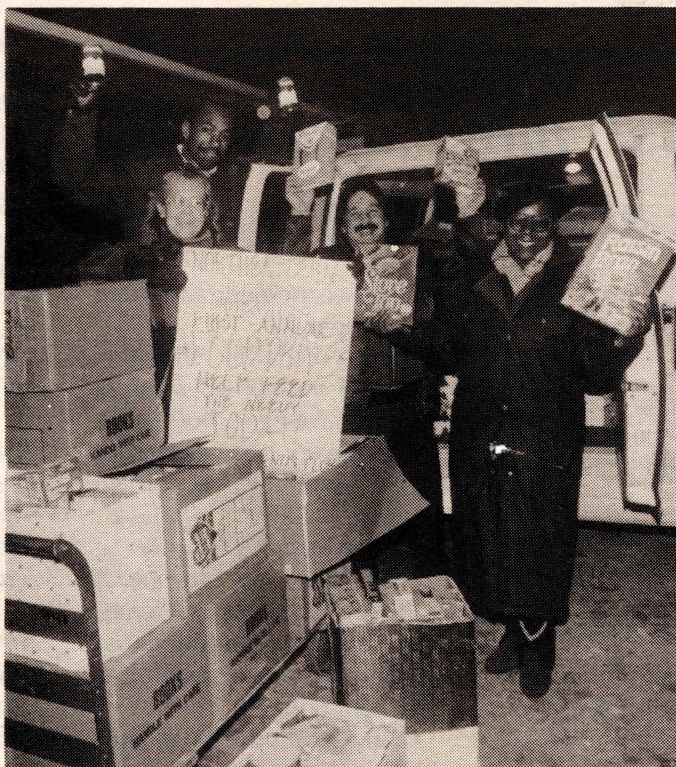
Unabashed, Steve & Garry will provide large chunks of free advertisement in exchange for receipt of a product they like. Likewise, failure to deliver a favorite product can result in a lengthy diatribe designed to embarrass the purveyor. Such behavior would appear to be self-aggrandizing were it not for the mockingly insincere manifestation of the delivery.

With ten years of mutual experience under their belts and the ability to make people think, it would be a thwarted folly to predict what lies ahead. Their loyal audience who have leap frogged five times with them on the radio dial will undoubtedly remain. While the effect that Steve & Garry have on the social ills they hold in oratorical disdain is impossible to measure and executed only by the individuals who are inspired and motivated by their perspective, it is self-satisfying for their fans to entertain the notion that this effect exists. The fact that many of the nation's foremost music critics point to the infamous Dahl & Meier "Disco Demolition" rally at Comiskey Park on July 12, 1979, as the event which signalled the beginning of the end for disco music further solidifies this line of thinking. Steve & Garry fans are proud people who think and say what they believe in. They have seen that success can be obtained without compromise to someone else's intolerable standards.

Food drive a success

by Julius Jackson

The Special Friends Club collected 30 boxes of canned and packaged food items and 58 dollars in checks and money orders during its first annual food drive in December 1989 here at Northeastern Illinois University. The food from this three-week effort was given to the WGN-Radio city-wide food drive, which distributed to shelters and missions throughout the Chicago area in an effort to help feed the needy.



Readying the donations for transport to WGN's drop-off point in the Loop: (from left) Special Friends Club Pres. Karen Lindberg, Student Senate Veep Julius Jackson, Public Safety's Martin A. Soho, and Student Support Services' Victoria Amey Flippin

Tau Kappa Epsilon

	Scroll #
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Welcomes

Alpha Alpha Pledge Class • Fall '89

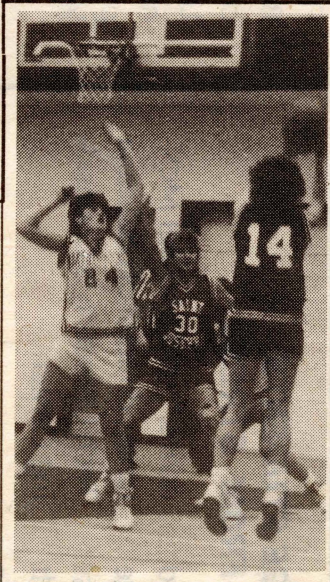
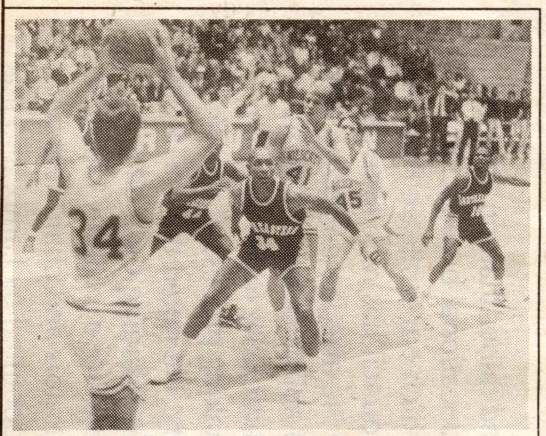
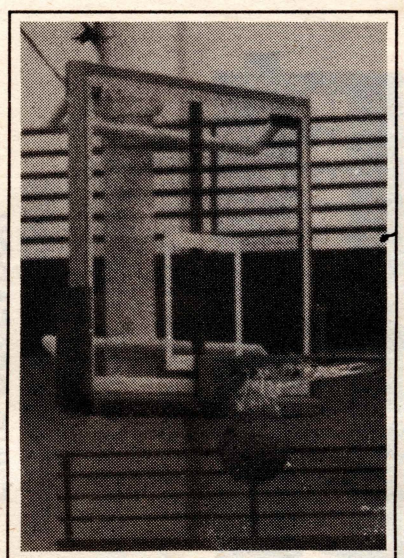
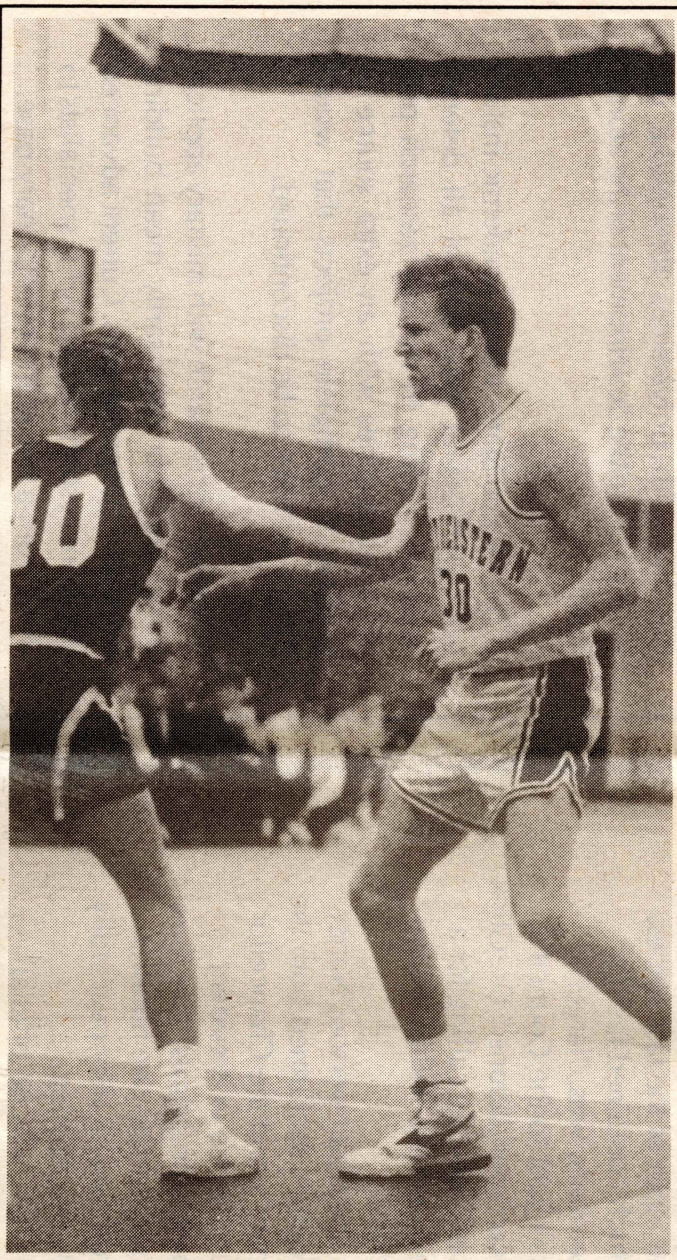
Join us Winter '90

Tradition of Excellence

1965-1990

HOMECOMING '90

Homecoming week ends with games against SIU - Edwardsville.
Cheer on the Golden Eagles - Saturday January 20 !



ACTION PHOTOS

(Clockwise from above)

- "Double O" Olujide

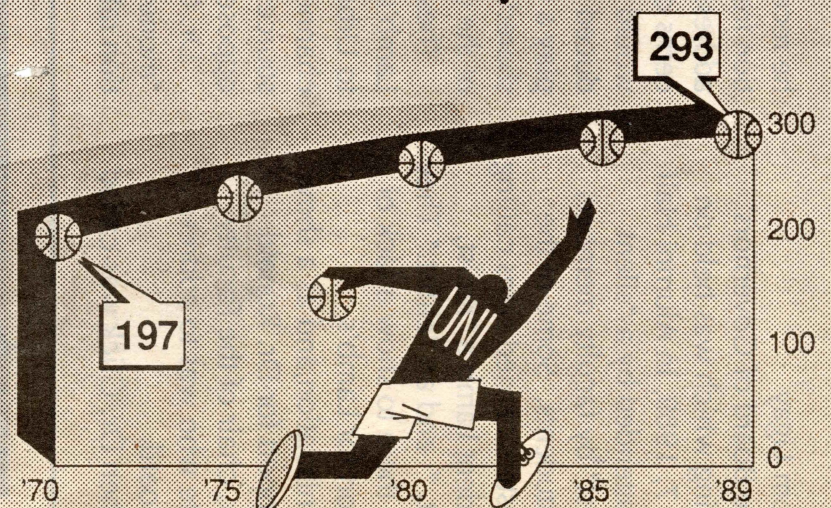
Oluyeba talks with Coach Rees Johnson.

- Debbie Pozdol starts UNI on offense.
- John Ramich fights for position.
- UNI defense sets up.
- Lisa Quinn attempts a block.

NCAA Division I basketball teams:

Then and now ~

with one more on the way...



Source: NCAA

Keith Carter, Gannett News Service

"Lamb sexist, racist, elitist" claim protesters

by Tom Ligay

The Board of Governors' meeting which was held on Dec. 7, 1989, in Alumni Hall was attended by a "silent protest" by faculty members and students. Some of the protesters carried signs calling President Lamb a "racist, sexist," and an "elitist." They were there to show a lack of support for Lamb's administration, and as a show of support for Dr. Ronald Glick, chair of the Faculty Senate who was to address the Board.

When Dr. Glick was called

he received a standing ovation from the protesters. In his address he mentioned concerns of the faculty which, "would be substantially reduced if faculty were able to play a more active role in the shared governance processes of the university."

These concerns included Lamb's lack of commitment to Urban students, and the channeling of university resources into athletics as opposed to education.

Dr. Glick urged that "money be spent on education rather than athletics —

and rather than on enlarged educational bureaucracy which our Strategic Planning Council has recommended."

He also lamented the lack of ability of the faculty to participate in the decision making process of the university. He noted that the Strategic Planning Council consisted of a majority of administrators and chairs that were appointed by Lamb, and that the input of the task forces, which contained faculty members, was, "largely irrelevant to the Council's recommendations." Dr. Glick concluded by calling for a "partnership within the university."

The Chair-person, Nancy Froelich, reaffirmed both the Board's and the Chancellor's confidence in President Lamb's proposals. This drew a hiss from the one hundred protesters as they peacefully left the meeting.

There was no official response on the protest itself, from the administration, but it did respond to the accusations made on Lamb's lack of commitment to Urban students. Marti Sladek, from Public Relations, told this reporter that UNI is deeply committed to helping Urban students on both the college and high school levels, and that as a state university UNI has an obligation to both urban and suburban students.

CAMPUS BRIEFS cont'd

COLLEGE STUDENTS SUFFER FROM STRESS

College-aged men and women, in the 18-24 age group, suffer more from stress and pain than any other adult age group, according to a recent study by Nuprin pain reliever.

Dealing with grades, money, jobs, roommates and social and family pressures often lead to stress.

"Stress can lead to depression as well as physical problems like ulcers and head-

aches," said Maribel McKinney, director of Louisiana Tech University's Counseling Center

Dr. Robert Kriegel, mental coach for Olympic athletes, said there are many ways to deal with stress — don't panic, don't procrastinate, don't worry and try to put the task into perspective.

After all, he said, "there's always going to be things you gotta do."

CAMPUS BRIEFS

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Collegiate Happenings from around the USA

MILITARY INTERESTS FUND RESEARCH

The Pentagon has had a close research relationship with universities throughout the country since the development of the atomic bomb.

In the United States today, academic institutions perform at least half of all defense research. Aiding in military research provides universities with an extra source of funding to complete projects that would otherwise have to be discontinued.

Working on "research with military applications" does not necessarily mean building bombs or designing guns. Current advanced weapons systems require Army specialists to draw from a broad interdisciplinary base.

Research in the areas of child development and general human behavior may provide insight in machine-vision systems and aid in creation of weapons systems that can mimic the way humans think, hear, see and make decisions.

With this knowledge, weapons designers hope to be able to produce anything from "smart weapons," which can find their own targets, to "neural networks," which kill the human brain.

independent

Northeastern Illinois University
January 19, 1990

INSIDE

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STUDENTS SCREAM FOR FINALS

Residents in two dormitories at Oklahoma State University have found a loud way to relieve finals week stress.

They scream at each other.

One night during finals week, the students propped open the windows that face the other dorm, hung their heads out and yelled for five minutes. It's just an organized chaotic break in the imposed 22 hour-a-day study silence.

"Everyone is so stressed out with finals," said Steve Beatie, hall director in the Kerr-Drummond dorms, "It's basically a stress reliever." Resident assistants and floor presidents quiet residents down after the screaming session.

"A little noise is good, but too much is bad," Beatie said. "Finals aren't going to go away. People still need to be able to study."