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DO FOOD CHOICES INFLUENCE THE EVALUATIONS OF VICE PRESIDENT HARRIS?

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There has been a wide interest in research studying the relationship between food intake (eg., (type and quantity) and the impressions formed of an individual; however, few studies have attempted to research whether impressions are influenced by food type and people's political beliefs. Evidence has been found that people with similar food consumption habits promote trust and cooperation. A total of 50 females and males undergraduate students will participate in an experiment, exploring the influence of food type on the impressions formed of an individual. Participants will be randomly assigned to one of two scenarios describing Kamala Harris as either eating Indian foods or American foods with a picture of the corresponding food item. Each condition will have two rating scales for participants to indicate their impressions of Kamala Harris.The applicant rating scale contains 34 sets of attributes such as *friendliness, likeability, selfishness, unreliability* and *unattractiveness* to measure participants' impressions with a range of 1 (*low*) to 7 (*high*). The sex role inventory (BSRI; Bem, 1974) scale contains a set of 60 attributes (e.g., *loyal, compassionate, and athletic*) with a range of 1 (*Never*) to 7 (*Always*) commonly used to measure gender traits. Furthermore, participants will be asked to rate how "*American*" and how "*Indian*" (eg., "How Indian (American) do you think Kamala Harris is") they perceive Vice president Harris using a scale ranging from 1 (*Not Indian (American)*) to 5 (*Extremely Indian (American)*). (eg., "How Indian do you think Kamala Harris is"). The planned analysis is a between-participants t-test with one independent variable with two levels (food type: American food or food). A demographics questionnaire will provide the participants' political affiliation/ideation which will reveal if their impressions are aligned with their political ideation. There will be a significant difference on how 'American' she is perceived among democrats (or liberals) and republicans (or conservatives) based on food choices.